

Web Design Price List

Bronze Package - \$295

1-4 Page Website

Up to 5 Pictures

Customized Graphics and Design Layout

Search Engine Optimization (meta, id, name & alt tags on all pages)

Up to 2 Email Addresses

1 year domain name registration and hosting

Website Traffic Counter (optional)

Your website on CD

Silver Package - \$495

5-9 Page Website

Up to 15 Pictures

Customized Graphics and Design Layout

Up to 5 Email Addresses

Search Engine Optimization (meta, id, name & alt tags on all pages)

1 year domain name registration and hosting

JavaScript Rollover Effects for Links & Buttons

Website Traffic Counter (optional)

Your website on CD

Gold Package - \$795

10-20 Page Website

Unlimited Pictures

10-15 Second Flash Video on Home Page

Customized Graphics and Design Layout

Enhanced Search Engine Optimization (meta, id, name and alt tags on all pages, Search Engine Submission)

Unlimited Email Addresses

2 year domain name registration and hosting

JavaScript Rollover Effects for Links & Buttons

Drop-Down Navigation Menus

Website Traffic Counter (optional)

Your website on CD

Additional Items

Drop-Down Navigation Menus: \$95

Extra Year Domain Name Registration & Hosting: \$120

10 – 15 Second Flash Video: \$150 (each)

Enhanced Search Engine Optimization: \$75

(Includes submission to major search engines)

Password Protected Section: \$45

With all of the web design packages, consultations are always free. Digital Designs realizes that everyone has a vision of their website in mind, and it is our job to make that vision a reality. To accomplish this, we will work closely with you until the site is exactly what you want.

The packages listed above are completely customizable. If your needs do not fit into one of the above packages, please contact Digital Designs for a customized quote.

Maintenance Packages

Per Update: \$15/update

Low Maintenance Packages

Monthly Rate: Up to 2 Updates - \$20

6 Month Special: Up to 12 Updates - \$108 (Save \$12)

12 Month Special: Up to 24 Updates - \$192 (Save \$48)

Moderate Maintenance Packages

Monthly Rate: Up to 4 Updates - \$40

6 Month Special: Up to 24 Updates - \$216 (Save \$24)

12 Month Special: Up to 48 Updates - \$384 (Save \$96)

High Maintenance Packages

Monthly Rate: Up to 6 Updates - \$60

6 Month Special: Up to 36 Updates - \$324 (Save \$36)

12 Month Special: Up to 72 Updates - \$576 (Save \$144)

Extreme Maintenance Packages

Monthly Rate: Up to 8 Updates - \$80

6 Month Special: Up to 48 Updates - \$432 (Save \$48)

12 Month Special: Up to 96 Updates - \$768 (Save \$192)

Maintenance Guarantee

Digital Designs will guarantee any required updates will be completed within 48 business hours.

What's Included in the Maintenance Packages?

Maintenance packages include picture changes or additions as well as page updates or additions. These maintenance packages **do not include** entire site layout changes. Design layout changes will be determined on a per client basis. Please contact Digital Designs for a customized quote.

What is considered an update?

An update is any change made to the website. Updates done at the same time (up to 3 items) will count as one update. For example: 1 picture change and 2 pages changes will count as one update. Page additions will count as one update per page.

A charge of \$10 per update will be applied after allotted updates are used.

Training

Digital Designs understands that some clients would prefer to maintain their own website. We will teach you how to update and maintain your website. No HTML or web design experience is necessary; however, it is definitely an asset. Because it is difficult to determine exactly how long it will take to teach you how to maintain your website, training will be billed on a per hour basis at \$20/hour. The estimated time required varies depending on the complexity of your website, but the average time for training is usually 3-5 hours.

Although we will supply you with a free HTML editor and FTP program, other software necessary to update and/or maintain your website may be required. Acquiring this software would be the responsibility of the client.

**digital
DESIGNS**

Ph. 705-568-7400 • Fax: 705-567-1123 • Email: dawn@digitaldesignskl.com